

Join us for

IT'S NOT POLITICAL CORRECTNESS

**Implicit Bias and
Cultural Competence in
Today's Marketplace**



**A Discussion guided by
Federal Compliance expert**

**BRUCE
ADELSON**

**Tuesday, September 25th
9 to 11 AM**

Registration cost: \$85

**Macomb County Family
Resource Center
196 N. Rose St.
Mount Clemens, MI**

OVERCOMING IMPLICIT BIAS FOR BUSINESS GROWTH

In our ever changing society, with rapidly evolving legal requirements, cultural competence, inclusion, and implicit bias awareness are more important than ever before.

Understanding how to best interact with myriad of cultures and languages can mean the difference between closing a contract and losing a customer, having positive outcomes or dissatisfied patients and customers. Today, this is even more significant because of court decisions that impact organizations' bottom lines and liability.

Our interactive 2-hour workshop will help you to question and bring to life your implicit biases, consider your way of thinking, and to look at cultural competency in a different way.

OUR PRESENTER

Bruce L. Adelson, Esq, CEO of Federal Compliance Consulting LLC is nationally recognized for his expertise in federal law enforcement, civil rights, diversity, cultural awareness, language and disability access, and allegations of discrimination.

He teaches implicit bias and cultural awareness at Georgetown University School of Medicine. He most recently taught at Cornell University.

**TO REGISTER FOR THIS EVENT, PLEASE EMAIL
TIM@BROMBERGTRANSLATIONS.COM
WITH YOUR NAME, CONTACT INFORMATION,
& THE COMPANY YOU ARE REPRESENTING.**

**REGISTRATION COST: \$85
CLICK HERE FOR PAYMENT INFORMATION**